

## **News Release**

*For Immediate Release: January 6, 2004*

### **Planning Your Future Conference**

East Side Union High School Superintendent Esperanza Zendejas, Ed.D. welcomed 240 freshmen during the opening day of the "Planning Your Future" conference at San Jose State University. Over the next three days, sophomores, juniors and seniors will be listening to speakers and attending sessions specific to their needs.

The goal of this conference is to encourage students to attend college. In their sessions, students will review college entrance requirements, learn how to apply for financial aid, as well as scholarships, and be informed about available resources and support.

Almost 1,000 students representing all our schools will be participating. Students who can not attend the workshop will still be able to benefit from the information posted on the student website at <http://student.esuhd.org/pyf>. Information will be available throughout the year on the East Side Union High School District website.

Dr. Zendejas emphasizes, "this is an ongoing strategy to encourage and nurture all of our students to see college as a genuine option in their future."

#### **FOR MORE INFORMATION CONTACT:**

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